

Evaluation Support Scotland (ESS) works with third sector organisations and funders so that they can measure and report on their impact

[View this email in your browser](#)



Participants on Make to Measure workshop in Perth, August 2018



## Autumn Newsletter 2018

### In this issue

[ESS looking back and looking forward](#)

[Upcoming workshops](#)

[Inspiring Impact events are back for another season](#)

[Working and learning from funders](#)

[Stats and stories](#)

[NEW ESS support guide on Reflective practice](#)

---

### ESS looking back and looking forward

#### ESS Activities and impact report 2017/18

This year's ESS activities and impact report has a focus on our relationships with third sector

organisations, funders and others. In particular we share our learning about the relationship between funders and funded organisations (see page 14).

We would like to thank the many organisations and individuals who gave permission to be quoted and included as examples and case studies.

Read the report [here](#).

## Strategic plan consultation

This year we are preparing our strategic plan for 2019 – 2023. We want to take your views into account about what ESS should be doing in the future, and how we can improve our services.

If you haven't already, please take **6 minutes (average time taken) to complete our consultation**. This will help us understand what we do well (or not so well) and give us your input on what services we deliver in the future.

**Please complete by Friday 12 October 2018** but don't wait until then just go ahead now by clicking on the link below:

<https://www.surveymonkey.co.uk/r/EvaluationSupportScotland2018>



---

## Upcoming workshops

### Getting started: Outcomes and Indicators

[24 January 2019, Edinburgh](#)

---

### Make to measure: Evaluation Methods and Plans

[7 February 2019, Edinburgh](#)

---

### Telling my story: Analysing and Reporting on Outcomes

[18 October 2018, Inverness](#)

[21 February 2019, Edinburgh](#)

---

### Theory of change: An introduction to logic modelling

[21 November 2018, Edinburgh](#)

---



[Back to top](#)

---

## Inspiring Impact events are back for another season!



### Inspiring Impact (UK) has been awarded £600k National Lottery funding to improve charity impact!

As Scotland partner in the UK-wide programme, we are delighted that Inspiring Impact (UK) was awarded funding to continue to support third sector impact practice. Evaluation Support Scotland will continue to deliver events (see new programme below) and produce resources to support the Scottish third sector with impact measurement. More information about the funding and the 2018-21 Inspiring Impact programme can be found on the [Inspiring Impact blog](#).

#### New programme of events

After last year's successful event programme we are running another series of three events on **14th November 2018, 5th March and 12th June 2019**. We've taken participant feedback on board and this year we'll be making more space for peer problem-solving through action learning at each event, as well as continuing to feature ESS inputs, guest speakers and interactive sessions to tackle common evaluation challenges. For details about topics for each session see [here](#). Booking for 14th November event taking place in Edinburgh on '**Evaluation tools**' will open on our website by the end of September.

If you are new to Inspiring Impact Network events or want a reminder of last year's events read [Elaine Mowat's reflection](#) on how she benefited from attending the network's events

[here.](#)

### 'Sharing news and feedback from evaluation'

This lively event took place in June 2018. Read the Wakelet summary of the event [here](#) and [blog](#) from Diane Kennedy with her reflections on the key messages of the day.

If you missed the day you may be interested in the publications list [here](#) containing examples and useful resources to help you share your impact news.



---

## Working and learning with funders

### Embedding evaluation

Over the last few years we've been encouraging third sector organisations to develop a culture of evaluation - not just evaluation on a project by project basis but as an organisational way of learning. Do you ever ask 'Who in your organisation is involved in evaluation?' and 'Does your organisation have a culture of evaluation?' Read Louise Bowen's blog ['Developing evaluation culture in your organisation - a challenge worth taking on!'](#) to see what asking these questions may lead to in your organisation.



### WEBINAR - Making it Stick – embedding evaluation in your organisation 1 October 2018, 10am - 10.45am

As part of our ongoing support we are presenting a webinar to support you to embed evaluation. If you would like a chance to explore **how** to embed evaluation in your organisation register for our webinar [here](#)



If you can't make the session on the day you'll be able to catch it on our website so watch out for that. It will be based on our resource **'Making it stick'** click [here](#) to download your copy.



---

## Stats. and stories

## 'Stats. and stories' peer learning event

Monday 5<sup>th</sup> November 2018

1.30pm – 4.30pm, Edinburgh

Evaluation Support Scotland has developed a new resource to support third sector organisations who work with communities. The **'Stats & Stories' resource** is a short guide to help you unpack how you can use words and numbers more effectively to shine a light on the difference your work is making to the people and communities you work with.



We are running a **free** half day peer learning event to test out the resource. It will be an interactive afternoon where you'll be able to:

- unpack some of the challenges of using different types of evaluation evidence together in a report
- think through how you can use this approach in your evaluation reporting
- get feedback on your latest evaluation report in a supportive environment (**please bring your evaluation report with you on the day**)
- learn with and from other third sector organisations
- give your input about what does/doesn't work well in our new resource.

**This event is aimed at people who already have evaluation reporting experience.** Ideally you will have participated in our core training workshops (Getting Started, Make to Measure, Telling My Story).

Location: **The Mews, NASUWT, 35 Young Street North Lane, Edinburgh, Midlothian, EH2 4JD**

**Places are limited. Sign up by Friday October 12<sup>th</sup> by emailing [Louise](#)** (Please mention any accessibility or dietary requirements in your email).

[Back to top](#)



---

## New ESS support guide and other resources on our website

### Support guide

- [ESS support guide 4b Reflective practice](#)

### Reports

- [Evidence for what?](#)

- o [Lessons from the Evidence for what? third sector event \(April 2018\) summary and actions](#)
- o [Event programme and discussion paper](#)

## Blogs

- [It should be self-evident...](#) - this blog was written for the Alliance by Martha Lester-Cribb, ESS
- [Making sense of data or analysis paralysis?](#) - Steven Marwick asks what sort of support you need to do more advanced analysis on your feedback.

## Case study

- [Evaluating the Festival City volunteers project](#) - Inspiring Impact case study by Volunteer Edinburgh

## Videos - Evaluation explained in minutes!

- [Choosing the right evaluation method?](#)
- View other videos in this series [here](#)

## Do you have any feedback on our resources or website?


We have recently made changes to our website and we'd like to know what you think? For example, can you find the things you need?

We often get feedback about our resources being useful but we would **really like to know how you use our resources, especially our publications.** Please email comments about the website and our publications to [Jane Marryat](#).


### Ideas for reflecting

**Creative triggers or prompts**

**Choosing pictures**  
Use pictures/image to tune into how you are feeling about an incident or your work more generally.



**Emotional Touchpoints**  
Emotional touchpoints can prompt your thinking about experiences and reflections around key points of contact with your service. This can be used to test your assumptions about your approach.



**Stretch or positive statements**  
Use to prompt reflection times when things work really well (or don't).

Community members support each other and go the extra mile

I am able to take part in social events

Everyone can access high quality services

People feel safe and secure

Evaluation Support Scotland  
Reflective practice support guide 4b

Scottish Charity SC036529  
Page 2

[Back to top](#)



Copyright © 2018 Evaluation Support Scotland, All rights reserved.



Evaluation Support Scotland  
 Scottish Charity Number: SC036529  
 Scottish Company Number: SC284843  
 VAT Number 923 2102 7

**Our mailing address is:**  
 Evaluation Support Scotland Thorn House  
 5 Rose Street  
 Edinburgh  
 EH2 2PR

You are receiving this email because you have opted in at our website or an event.



Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#)

---

This email was sent to [Jane@evaluationsupportscotland.org.uk](mailto:Jane@evaluationsupportscotland.org.uk)  
[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)  
Evaluation Support Scotland · Thorn House · 5 Rose St · Edinburgh, Scotland EH2 2PR · United Kingdom

