Looking back Looking forward

10 years supporting self-evaluation – so what?

Thursday 14 May 2015 - 9:30 for prompt 10am start – Finish at 5pm

John McIntyre Conference Centre, Pollock Halls 18 Holyrood Park, Edinburgh, EH16 5AY

Our conference outcomes are that by the end of the day participants will:

- Have learned something about evaluation to take back to their work
- Have greater enthusiasm for improving their evaluation practice
- Have shared perspective on distance travelled in third sector evaluation and give their views on the way forward.

Programme

9.30 Registration

10:00 Welcome: Kirsten Hogg, Conference Chair (Convenor, ESS)

10.10 Looking back: What’s changed in evaluation?
- Reflections from our stakeholders
  Mary Craig (Lloyds TSB Foundation for Scotland)
  Paul Hunter (MYPAS)
- ESS: the last 10 years – What has ESS learned?
  Steven Marwick – (Director, ESS)
- Knights of the Evaluation Roundtable - Group reflection

11:15 Coffee break

11:35 Looking back Looking forward breakout sessions
Hear from ESS and our friends about different areas of evaluation success and pick up tips for your own work (see next page)

12:45 Networking lunch

1:45 Second round of breakout sessions

3:00 Looking forward: The Evaluation Howdunnit
Work with us to solve some of the third sector’s most commonly encountered evaluation mysteries (see next page). ESS clues will help you and you can set you own challenges

3:45 Have your say – feedback

4:00 Celebration and networking – bubbly and birthday cake

5:00 Close
**Breakout sessions:**
You attend two of the following (at 11.35 and at 1.45)

1. *Beyond feedback* – involving people who use services in evaluation
2. *Same song, different notes* – working together for effective reporting
3. *Making sense of what we know* – harnessing third sector learning in thematic programmes to understand the third sector contribution
4. *What is evidence?* – using evaluation evidence
5. *Creating an evaluation culture* – getting staff or stakeholders on board with evaluation
6. *There’s madness in our method* – getting evaluation methods right

Breakout sessions will include short introductions from a member of the ESS team and an ESS stakeholder sharing their experiences and learning. There will be a group discussion about each topic. Sharing lots of hints and tips ESS and participants have learned along the way.

**Evaluation Howdunnits:**
A roundtable evaluation game. Pick up the clues to solving one of the following evaluation mysteries – or provide your own:

1. Noonedunnit... yet – How to evaluate prevention
2. Did we dunnit? – How to evaluate policy influence
3. Theydunnitforus... but not very well – How to get the most from external evaluators
4. Wedunnit... cheaply – what is economic evaluation and should we do one?
5. Theywouldsaytheydunnit – How to get an ‘objective’ evaluation
6. Wewillhavedunnit... but not in time – How to evaluate when the outcomes will take longer than the funding period
7. Dunwhat? How to evaluate if you don't know what your outcomes are going to be?