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We are looking for a Knowledge and Networks Officer. Apply [here](#) by Monday 17 July.



Summer Newsletter 2017

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Feeding back the feedback! What you told us about ESS

Earlier this year 82 people completed our biennial stakeholder survey and gave us feedback on our approach and services. We were delighted with the response. It gave some interesting insights; including many compliments and some suggestions for improvement, such as, simplifying the resources section on our website.

As ESS Director Steven Marwick mentions in his [blog](#) the stakeholder survey gave us evidence to make the case for funding to improve our website. As a consequence we can unveil our new homepage. Hope you like it! And this is only the beginning; in

The screenshot shows the ESS website homepage with the following elements:

- Header:** ESS logo, navigation links (Home, Evaluation, Resources, Workshops, Thematic programmes, Supporting you, Partnerships, News), search bar, and utility links (About us, FAQs, Need help?, Contact us).
- Main Content:**
 - Video Player:** "Evaluation Support Scotland - Making the Difference" with a play button and HD icon.
 - Welcome!:** A blue box with text: "Evaluation Support Scotland (ESS) works with third sector organisations and funders so that they can measure and report on their impact. Our aim is to make evaluation valuable, relevant and proportionate. Our website gives access to evaluation tools and support. We explain our work with funders to make reporting more useful. And we share learning about the difference the third sector makes."
- Featured Content Columns:**
 - How can we help?:** Includes a photo of a meeting and text: "Third sector organisations: Evaluation tools and resources, workshops and tailored support, case studies and blogs to help third sector organisations like you?" and "Funders: Information, learning programmes, blogs, evaluation tools and..."
 - Learning from evaluation:** Includes a photo of people in discussion and text: "ESS is recruiting a Knowledge and Networks Officer", "NEW Funders and funded in harmony - update on Harmonising Reporting", "Evidence from Elsewhere guide", and "NEW Guide to talk about economic evaluation".
 - Coming soon:** Includes a photo of a meeting and text: "June 22, 2017: Telling my story: Analysing and Reporting on Outcomes", "August 31, 2017: Getting started: Outcomes and Indicators", "August 31, 2017: Getting the best from core funding", and "September 07, 2017: Theory of change: An..."

the next year we will be improving the resources and evaluation sections.

[resources for funders of third sector organisations >](#)

[introduction to Logic Modelling](#)

[September 14, 2017](#)
[Make to measure: Evaluation Methods and Plans](#)

Find out more about what stakeholders said in the [short report](#) and [infographic](#).

Do let us know your thoughts about our new homepage and any suggestions to improve our website. Please email comments to [Jane Marryat](mailto:jane.marryat@scotland.nhs.uk).

Threading the Needle to continue



Threading the Needle (TTN) - our thematic programme funded by Scottish Government, to support health and social care commissioners in four health and social care partnership areas, to use third sector evidence to commission outcomes, ended in January 2017.

See the key messages from the final event and programme [here](#).

Phase 2 of the programme has been agreed for 2017/2018 to work:

- in Perth and Kinross with partners and ISD on the pathway project and
- in Fife with partners to develop a framework to gather and use evidence about befriending.

For further details see [the TTN webpage](#)

Check out more thematic programmes:

- [NEW Understanding intermediaries impact](#)
- [Harmonising Indicator Project](#)



Upcoming workshops

Getting started: Outcomes and Indicators

[31 August 2017, Edinburgh](#)

[25 January 2018, Glasgow](#)

Make to measure: Evaluation Methods and Plans

[14 September 2017, Edinburgh](#)

[26 October 2017, Edinburgh](#)

[8 February 2018, Glasgow](#)

Telling my story: Analysing and Reporting on Outcomes

[28 September 2017, Edinburgh](#)

[9 November 2017, Edinburgh](#)

[22 February 2018, Glasgow](#)

Theory of Change: An introduction to logic modelling

[7 September 2017, Edinburgh](#)

This workshop is offered on the open programme once a year.

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Inspiring Impact Champions free event - Let's make it stick

This year's Inspiring Impact Champions event '[Let's make it stick](#)' will take place on:

Thursday 17 August 9.30am - 1pm (finishing with lunch) in **Edinburgh**.

The free event will be an opportunity to hear speakers talking about embedding evaluation, to see the new guide on 'making it stick', to swap ideas with other evaluation enthusiasts and time to discuss what it means for your work.

[For more details and to book your place](#)



Learning events and resources for funders

Booking is now open for the following two funder events:

- **NEW Getting the best from core funding** on **August 31** in **Edinburgh** - This free discussion event is for **funders** and **funded organisations** who want to explore the issues around evaluating core funding. Book [here](#).
- **Getting the best from your grant holders** on **7 November** in **Edinburgh**. Book [here](#).

The following resource may be particularly interesting for funders:

- [Funders and funded in harmony - where are we now?](#) report



New Resources on ESS website

Tools and guides

- ['When to put a price tag on it'](#) - This resource is about how to talk about economic evaluation to decide whether it will benefit your organisation
- **New method sheets**
 - [Appreciative questions](#)
 - [Emotional touchpoints](#)
 - [Stretch or positive statements](#)
- [Indicators for Measuring Citizens Advice pack](#) suggests definitions and a small set of core indicators for measuring activities and outcomes specifically for Citizens Advice services
- [How to evaluate asset-based approaches in an asset-based way](#) sets out 10 principles to think about when evaluating asset-based approaches
- [Charting the waters](#) - A guide for people in third sector organisations that want to understand and evaluate the difference their policy influencing work makes.



Blogs

- **Andrew Findlay**, InterestLink Borders - [Doing what works - Finding the right evaluation method for your work can be a revelation](#)
- **Steven Marwick**, Director, ESS - [Clouds of Doom or Rays of sunshine - ESS self-evaluation practice and what we do with our learning](#)

Also see Funder resources in previous item.

Sadly we say goodbye to Patty, our Evidence into Action manager



At the beginning of June we said goodbye to Patty and wished her well in her new role at [See Me](#). We miss her bubbly character in the office as well as her diligence and hard work ensuring that evidence is used as widely as possible. I know many of you who worked with Patty will join us in wishing her every happiness and success in the future.

Read Patty's reflections on her learning whilst at ESS in her blog ['Got to get going!'](#)

We are recruiting for a Knowledge and Networks Officer. [**Apply by Monday 17 July.**](#)

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