

What is an indicator?

Once you know what changes or differences you're trying to make. That's your outcomes. The next step is for each of your outcomes to set some indicators. Indicators are the things that you measure to tell you whether or not you're achieving your outcomes. Indicators will tell you what questions you need answers to and they'll tell you where you can get evidence about those changes happening. Indicators are especially useful when you are trying to measure softer outcomes – so things that are more subjective. An example might be an increase in confidence. Indicators will tell you what you need to measure to see if you're achieving that outcome of something like increased confidence.