

Working out what to measure: setting indicators

When you're setting indicators for your outcomes there are some important things to bear in mind so that they are useful. Because you normally need to measure your indicators on more than one occasion it's not helpful to have change words within them, unlike with your outcomes. So instead you are going to have a neutral statement. Indicators often have words like level of, or ability to, or number of. So those are neutral things that you can measure on more than one occasion. An example for indicators of a soft outcome, like increased confidence, could be things like ability to make eye contact, willingness to get involved with activities, or ability to make friends. So setting clear indicators for your outcomes will tell you what things you need to measure.